

## **Privacy Policy**

**Last updated: 18/03/2026**

### **1. Introduction**

Launch Marketing ("we", "us", "our") is committed to protecting and respecting your privacy. This policy explains how we collect, use, and protect your personal data when you use our website.

### **2. Information We Collect**

We may collect and process the following data:

- Name
- Email address
- Phone number
- Project details submitted via contact forms
- Website usage data (via cookies/analytics)

### **3. How We Use Your Information**

We use your data to:

- Respond to enquiries
- Provide services you request
- Improve our website and services
- Communicate with you about your project

We do **not sell or share your data** with third parties for marketing.

### **4. Legal Basis for Processing**

We process your data based on:

- Your consent (when submitting forms)
- Legitimate interest (responding to enquiries, improving services)

### **5. Data Storage**

Your data is stored securely and only kept for as long as necessary to fulfil the purpose it was collected for.

### **6. Your Rights**

Under UK GDPR, you have the right to:

- Access your data
- Request correction or deletion
- Withdraw consent at any time

To request this, email: **hello@launch-marketing-agency.co.uk**

### **7. Contact**

If you have any questions about this policy, contact:

**hello@launch-marketing-agency.co.uk**